

# Sukesh Kumar

## About Me:

Well-rounded advertising professional from Delhi with 11+ years of work experience

## My journey so far:

### Creative Director -Art @ McCann Worldgroup

13th April, 2023 – Present

Clients handled: Air India, Rajanigandha, Nestle Maggi, Daawat Rice, Dettol,

### Group Head -Art @ Dentsu Isobar

14th Mar, 2019 – 12th April 2023

Clients handled: Marks and Spencer  
IFB Appliances Niva Bupa  
Paradise Biryani  
Suzuki two wheeler india,  
Yatra.com, beor 360 india,  
The brooklyn creamery india  
Mfine.co

### Senior Creative Partner-Art @Creative Land Asia

8th Dec, 2017 – 13th Mar 2019

Client handled: Indian Express,  
pizza hut Transsion Holdings,  
Chupa Chup,

### Creative Team Leader @McCann Worldgroup

9th Aug, 2016 – Dec 2017

Clients handled: Telenor, Incredible India,  
Rajnigandha, Dettol, Coke,  
Biotique, Jindal steel

### Art Director @ Publicis

1st Feb, 2015 – Aug 2016

Clients handled: Nestle (Food & Dairy), Fabindia, Michelin, Airbus, Cremica, McVitie's.

### Visualizer @ D&H Blurb

Liberty Shoes,  
BPTP Real Estate,  
Future Group

## Education:

### Bachelor of Fine Arts

Jaipur School of Art (2008-2012)

### Senior Secondary

Govt. Senior  
Secondary School,  
Tauni Devi,  
Himachal Pradesh (2004)

### Higher Secondary

Govt. Senior  
Secondary School,  
Tikkar Khatriyan, Himachal Pradesh  
(2002)

## Awards:

### kyoorius 2022 winners

Entry Title: Pehle Padhai Phir Shaadi  
Brand: BharatMatrimony  
Client: BharatMatrimony

## Awards:

### Glass lion cannes winners

Entry Harpic's "Loocator -  
#BeFreeToPee"  
Brand: Reckitt  
Client: Harpic

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